

Republic of the Philippines  
Province of Davao del Norte  
City of Tagum

**BEFORE THE 4<sup>th</sup> CITY COUNCIL**

**EXCERPT FROM THE MINUTES OF THE 99<sup>th</sup> REGULAR SESSION OF THE SANGGUNIANG PANLUNGSOD OF THE CITY OF TAGUM, PROVINCE OF DAVAO DEL NORTE HELD AT THE SP SESSION HALL ON JUNE 22, 2009.**

**PRESENT:**

HON. ALLAN L. RELLON, MPA,	City Vice Mayor (Presiding Officer)	
HON. MARIA LINA F. BAURA, CPA	Member	
HON. ROBERT L. SO,	Member	
HON. DE CARLO L. UY,	Member	
HON. RAYMOND JOEY D. MILLAN,	Member	
HON. VICENTE C. ELIOT, SR.,	Member	
HON. JOEDEL T. CAASI,	Member	
HON. ALAN D. ZULUETA,	Member	
HON. NICANDRO T. SUAYBAGUIO, JR.	Member	
HON. REYNALDO T. SALVE,	Member	
HON. FRANCISCO C. REMITAR,	Member	
HON. ALFREDO R. PAGDILAO,	Member	(ABC Representative)
HON. CYRIL LEONARD L. MURING,	Member	(SKF Representative)

**RESOLUTION NO. 799, s-2009**

**A RESOLUTION AUTHORIZING THE CITY MAYOR OF TAGUM, HON. REY T. UY, TO ENTER INTO AND SIGN A CONTRACT FOR AND IN BEHALF OF THE CITY GOVERNMENT OF TAGUM WITH GMA NETWORK INC. DXMJ - TV CHANNEL 5 REPRESENTED BY ITS STATION MANAGER MS. MARILES G. PUENTEVELLA IN CONNECTION WITH THE NEWS/FEATURE/LIVE TV GUESTING EFFECTIVE UPON ITS APPROVAL.**

**WHEREAS**, it is the right of every citizen in the City of Tagum and the country as a whole to be informed of the programs/thrusts and development initiative of the Local Government through various programs, projects and activities being implemented;

**WHEREAS**, in the light of recent developments not only in the locality but in the national front, there is a need for the people to hear different opinions, especially from public officials for them to have extensive information and form insights about events and their significance in order for them to make objective decisions regarding their participation in growth and development;

**WHEREAS**, aside from hearing news and information through other forms of mass media communication, the people who will watch TV programs featuring the Local Government Unit of Tagum will also have the opportunity to see concrete manifestation of good practices implemented by the LGU's officials and will have means of access to these programs, plans and activities and avail of the benefits through timely and easily understood information about what the LGU has in response to the needs of its constituency; react to certain policies and developments; and be updated about programs and projects on livelihood/skills training and other socio-economic services available for those who want to avail them, as well as update themselves about socio-economic and political issues of the city;

**WHEREAS**, the LGU of Tagum has chosen GMA Network, Inc. DXMJ-TV Channel 5 Davao, considering its extensive and unique segment and being a respectable TV station in the country;

**WHEREAS**, the LGU of Tagum is desirous to maximize Tri-Media and provide the constituents of the city as additional tool and venue to interact and benefit from the City Government's plan and livelihood projects through the timely and accurate dissemination of relevant information to the public through the News Feature Segment in **UNA KA BAI and TESTIGO** which will encourage listeners/TV audiences to know more the programs of the city government.

**NOW THEREFORE**, be it resolved by the Sangguniang Panlungsod of Tagum to authorize the City Mayor of Tagum, Hon. Rey T. Uy to enter into and sign a contract for and in behalf of the City Government of Tagum with GMA Network, Inc. DXMJ – TV Channel 5 Davao, represented by Ms. Mariles G. Puentevella, Station Manager, in connection with the News/Feature/Live TV Guesting effective upon its approval.

**RESOLVED FURTHER**, that the details of the contract of service shall read as follows:

### **CONTRACT OF SERVICE**

#### **KNOW ALL MEN BY THESE PRESENTS:**

The **CONTRACT** is made and executed by and between:

The **CITY OF TAGUM**, herein represented by the **Honorable Mayor Rey T. Uy**, duly authorized by the City Government of Tagum Resolution No. \_\_\_\_, s-2009, herein after called as the **PARTY OF THE FIRST PART**;

-and-

The **GMA NETWORK, INC. DXMJ – TV CHANNEL 5 DAVAO**, represented by **Ms. Mariles G. Puentevella**, Station Manger, hereinafter called as the **PARTY OF THE SECOND PART**;

**WHEREAS**, it is the right of every citizen in the City of Tagum and the country as a whole to be informed of the programs/thrusts and development initiative of the Local Government through various programs, projects and activities being implemented;

**WHEREAS**, in the light of recent developments not only in the locality but in the national front, there is a need for people to hear different opinions, especially from public officials for them to have extensive information and form insights about events and their significance in order for them to make objective decisions regarding their participation in growth and development;

**WHEREAS**, aside from hearing news and information through other forms of mass media communication, the people who will watch TV programs featuring the Local Government Unit of Tagum will also have the opportunity to see concrete manifestation of good practices implemented by the LGU's officials and will have means of access to these programs, plans and activities and avail of the benefits through timely and easily understood information about what the LGU has in response to the needs of its constituency; react to certain policies and developments; and be updated about programs and projects on livelihood/skills training and other socio-economic services available for those who want to avail of them, as well as update themselves about socio-economic and political issues of the city;

**WHEREAS**, the **PARTY OF THE FIRST PART** has chosen the **PARTY OF THE SECOND PART**, considering its extensive and unique segment and being a respectable TV station in the country;

**WHEREAS**, the **PARTY OF THE FIRST PART** is desirous to maximize Tri – Media and provide the constituents of the city as additional tool and venue to interact and benefit from the City Government's plan and livelihood projects through the timely and accurate dissemination of relevant information to the public through the News Feature Segment in **UNA KA BAI** and **TESTIGO** which will also serve to enable the public to know and contribute to the formulation by encouraging listeners/TV audiences to know more the programs of the city government;

**WHEREAS**, the **PARTY OF THE SECOND PART** will broadcast the said news feature with the same purpose in view;

**WHEREFORE**, in view of the foregoing premises, it is hereby agreed:

1. That the **PARTY OF THE SECOND PART** will host and the Local Chief Executive/guest shall broadcast twelve ( 12 ) spots plus three ( 3 ) bonus spots within six ( 6 ) months from July – December 2009 effective upon its approval with **MISSED SPOTS SUBJECT TO MAKE – UP ROS (Run On Station)**.
2. That for and in consideration of the said service, the **PARTY OF THE SECOND PART** shall receive a package payment in the amount of **ONE HUNDRED THOUSAND PESOS (P100,000.00)** broadcast package inclusive.

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3. That the presentation/broadcast of the news features shall be in accordance with the format of the program in which it is run (**UNA KA BAI and TESTIGO**). It will include appearances of the LCE/other officials/NGO partners with actual video footages and activities of the Local Government Unit, including best practices in governance.
4. That this contract shall have a term for six ( 6 ) months and can be renewed at the option of the **PARTY OF THE FIRST PART**. Further, that this contract maybe terminated by the **PARTY OF THE FIRST PART** even without or against the consent of the **PARTY OF THE SECOND PART** when the exigencies of public service so requires.

**IN WITNESS WHEREOF**, the parties have hereunto set their hands this \_\_\_\_ day of \_\_\_\_\_, 2009 at Tagum City, Davao del Norte, Philippines.

**CITY OF TAGUM**

**GMA NETWORK, INC.  
DXMJ – TV CHANNEL 5 DAVAO**

**REY T. UY  
City Mayor**

**MARILES G. PUENTEVELLA  
Station Manager**

Signed in the presence of:

\_\_\_\_\_ and \_\_\_\_\_

**ACKNOWLEDGEMENT**

Republic of the Philippines )  
Tagum City ) s.s  
Province of Davao )

**BEFORE ME**, a Notary Public and in the City of Tagum personally appeared Mayor Rey T. Uy, with Residence Certificate No. \_\_\_\_\_ issued on \_\_\_\_\_ at \_\_\_\_\_ and Ms. Mariles G. Puentevella, Station Manager with Community Tax Certificate No. \_\_\_\_\_ issued on \_\_\_\_\_ at \_\_\_\_\_ known to me to be the same persons who executed and they acknowledged to me that the same is their own free act and deed for and in behalf of the parties they represent.

This instrument consists of \_\_\_\_ ( ) pages, including this page wherein the acknowledgement is written, duly signed by the parties and their instrumental witnesses on the left portion of each and every part hereof.

**WITNESS**, my hand and notarial seal this \_\_\_\_ day of \_\_\_\_\_, 2009 at Tagum City, Davao del Norte, Philippines on the date and at the place first written.

Doc. No. \_\_\_\_\_  
Page No. \_\_\_\_\_  
Book No. \_\_\_\_\_  
Series of \_\_\_\_\_

**CARRIED AND APPROVED.**

**I HEREBY CERTIFY to the correctness of the foregoing.**

**(Sgd) FEBLUTZ F. MANANGAN  
Local Legislative Staff Officer V  
Officer-In-Charge**

**ATTESTED AND CERTIFIED  
TO BE DULY ADOPTED:**

**(Sgd) ALLAN L. RELLON, MPA  
City Vice Mayor  
(Presiding Officer)**

